



*“Lifting As We Climb”*

# ACAP<sup>®</sup> Accounting Career Awareness Program



**Harris-Stowe State University**  
**Sunday, July 24–Friday, July 29, 2011**

**Given by:**  
**NABA — St. Louis**  
**Metropolitan Chapter**

# National Association of Black Accountants, Inc.

## **Lifting As We Climb**

NABA is one of the premier professional organizations in the nation with the unique opportunity of representing the interests of more than 100,000 people of color in furthering their educational and professional aspirations in the related business fields of accounting, consulting, finance and information technology.

NABA's motto, Lifting As We Climb, is exemplified best in our mission, which not only addresses the professional needs of our members but also seeks to develop and inspire our student members, who will become the future leaders of the accounting and finance professions.

With established chapters across the country in most metropolitan areas and academic institutions, NABA effectively provides individual and industry-wide advocacy on behalf of our represented constituency and members. In addition, NABA's Center for Advancement of Minority Accountants (CAMA) has established a series of career development programs that serve the membership at the national, regional and local levels. CAMA has also been instrumental in encouraging the next generation of young professionals to consider other opportunities in business.

## **The 4 phases of NABA:**

### **1. High School**

The NABA experience can begin during a student's high school career through participation in such programs as the Accounting Career Awareness Program (ACAP®) and the Community Service Outreach Program (CSOP). Both programs cater to the developmental needs of high school students with an emphasis on pursuing higher education, primarily in accounting and business.

### **2. College**

By becoming an active member in one of NABA's student chapters, which extend across the country at a variety of institutions, college students can receive the many benefits of NABA membership. Students become eligible for scholarships, professional and personal development training, career opportunities, attendance at Regional Student Conferences and the Annual National Convention, and so much more.

### **3. Professional**

After college graduation, one can enter the professional phase of NABA, which provides continued support and professional development throughout one's career. Through the College Pipeline Initiative (CPI), first-year graduating student members receive a complimentary one-year professional membership. Additionally, the NABA network is a valuable resource during the time of job exploration and career development.

### **4. Lifetime**

Professional members who have experienced years of what NABA has to offer often become lifetime members. These dedicated members show their ultimate expression of commitment to NABA's mission and goals, and pledge a lifetime of service to the organization with the intent of passing the benefits on to succeeding generations of NABA members.

# What is ACAP®?

The Accounting Career Awareness Program (ACAP®), a part of NABA's Center for Advancement of Minority Accountants (CAMA), is an innovative career development program designed specifically for minority students who are in high school. Its primary objective is to increase the number of high school students from under represented ethnic groups that attend college and major in accounting.

During a week-long summer campus residency program, a select group of students have the opportunity to explore careers in accounting and business via a rigorous class and study schedule, college-level content and valuable networking opportunities. ACAP® introduces minority high school students to accounting, finance, economics, technology and management while providing the foundation of financial literacy and the development of interpersonal skills. Prominent business leaders share their knowledge, provide tips for success and discuss educational opportunities. Students experience accounting first-hand through tours of local certified public accounting firms and companies in the private sector. The program concludes with a recognition luncheon for students, parents, speakers, and corporate partners.

ACAP® is a unique pipeline from high school to college that allows students to become prepared and informed about the expectations of college life. The program is fully supervised and all-expenses-paid. Students selected for ACAP® will receive free tuition, room and board, books, materials, tours and mentoring.

Recognizing that preparation for a professional career begins in junior and senior high school, the Seattle Professional Chapter of NABA established ACAP® as a pilot program in 1980. Since its beginning, the program has marked a turning point in the academic lives of high school students, motivating them to pursue a higher education.

## What are the benefits?

ACAP® is the student's pipeline to:

- **College** — Helps institutions with recruitment, diversification and community involvement.
- **Accounting Profession** — Informs students about the vast opportunities available in the accounting profession and encourages students to enter the field.
- **Business Community** — Provides a talented and diverse pool for the workforce.

Supporting ACAP® results in increasing the number of minority students pursuing careers in accounting and related business fields. ACAP® is working to change the face of business to provide the best workforce to meet the challenges of the 21st century.

# ACAP<sup>®</sup> goals

- Educate high school students from under represented ethnic groups about the benefits of obtaining a college education, particularly majoring in accounting or business.
- Increase college enrollment of under-represented ethnic groups.
- Provide a pipeline program for directing students to the accounting profession.

## To achieve these goals, ACAP<sup>®</sup>:

- **Provides** a one-week summer residency program at a local college or university involving university faculty and prominent guest lecturers from business and government.
- **Affords** students the following opportunities:
  - Receive a full scholarship for the program that covers the cost of tuition, room and board, meals, books, supplies and transportation;
  - Attend classes on careers in accounting, finance, economics, management and college preparation;
  - Visit other college campuses, local companies and certified public accounting firms; and
  - Invite their parent(s) or guardian(s) to participate in a recognition ceremony celebrating their completion of the program.
- **Maintains** ongoing contact with participants after the program's completion through our mentorship and alumni programs. These programs monitor academic progress, as well as personal and career development.

## ACAP<sup>®</sup> St. Louis

- The program will be held at Harris Stowe State University from Sunday July 24 to Friday, July 29, 2011.
- Students attend ACAP<sup>®</sup> with all expenses paid through funding obtained through corporate sponsorship, the co-host University, other accounting associations and societies. The cost for the week is approximately \$1,000 per student.
- Students are selected for ACAP<sup>®</sup> through an application and interview process. Each student selected should have a minimum GPA of 3.0, with the following exception, at least 10% of the targeted residency program population should be selected from students with a GPA ranging from 2.5–2.9.
- Students should be entering their sophomore, junior or senior year.
- ACAP<sup>®</sup> is open to all high school students from the St. Louis Metropolitan city and county public and private school systems.
- This year our goal is to sponsor a maximum of 25 students.

The ACAP<sup>®</sup> program can only be successful with assistance from corporate supporters who want to make a positive impact within our community. Please consider joining us in changing the lives of the students that we will connect with through the program. If you have further questions, please contact us.

### ACAP<sup>®</sup> Program Chair:

**Arica Harris, CISA**  
Deloitte & Touche LLP  
+1 313 283 6519  
[arharris@deloitte.com](mailto:arharris@deloitte.com)

### ACAP<sup>®</sup> Executive Director:

**Melvin D. Bates, CPA**  
Wells Fargo Advisors  
+1 314 955 7716  
[melvin.bates@wellsfargoadvisors.com](mailto:melvin.bates@wellsfargoadvisors.com)

# Sample agenda

Sunday	Counselors' and Students' Check-In	3:00 pm
	Welcome/Opening Reception	6:00 pm
	ACAP® Overview	7:00 pm
	Meeting with Parents	8:00 pm
	<i>Get Acquainted</i>	8:30 pm
Monday	Breakfast	7:30 am
	<i>Setting a Good Foundation: Making College Work for You</i>	9:00 am
	Campus Tour	10:30 am
	Lunch	12:00 pm
	<i>Accounting: 360 Degrees of Possibilities</i>	1:00 pm
	<i>Building Your Personal Portfolio</i>	3:00 pm
	<i>Create Your Own Company</i>	4:00 pm
	Dinner	6:00 pm
	Social Activities	7:00 pm
	<i>Group Case Study Projects</i>	9:00 pm
Tuesday–Wednesday	Breakfast	7:30 am
	<i>College Admissions and Financial Aid Process</i>	9:00 am
	<i>Introduction to Business and Accounting</i>	10:30 am
	Lunch	12:00 pm
	Corporate and Accounting Firm Tours	1:00 pm
	Free Time	5:00 pm
	Dinner	6:00 pm
	Executive Roundtable	7:00 pm
<i>Group Case Study Projects</i>	9:00 pm	
Thursday	Breakfast	7:30 am
	<i>Financial Literacy</i>	9:00 am
	<i>Professional Etiquette</i>	10:30 am
	Lunch	12:00 pm
	<i>Group Case Study Projects Presentations</i>	1:00 pm
	Dinner	6:00 pm
	Free Time	7:00 pm
Group Meeting With Counselors	9:00 pm	
Friday	Breakfast	7:30 am
	<i>Group Case Study Projects Critique</i>	9:00 am
	<i>Personal Portfolio Critique</i>	10:30 am
	Closing Awards/Recognition Luncheon	12:00 pm
	Pack-Up/Check-Out	2:30 pm

## Current ACAP® Programs

### Operating Programs (as of 2011):

- Atlanta, Georgia
- Austin, Texas
- Charlotte, North Carolina
- Chicago, Illinois
- Columbus, Ohio
- Dallas, Texas
- Detroit, Michigan
- Fayetteville, Arkansas
- Indianapolis, Indiana
- Los Angeles, California
- Louisville, Kentucky
- Newark, New Jersey
- Philadelphia, Pennsylvania
- San Francisco, California
- Seattle, Washington
- Washington, DC

***16 Programs have served an estimated 5,000 students!***

# ACAP®'s success and plans for expansion — St. Louis Missouri!

## ACAP® Sponsorship Form

Company: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Corporate Representative Signature:

\_\_\_\_\_

Sponsorship opportunity (Quantity–First come/first serve)	Cost	Quantity	Total
*Student Participant (25)	\$1,000		
*Opening Reception (7 co-sponsors or \$3,500 for 1 Title Sponsor)	\$500/\$3,500		
Sponsor Session (9)	\$200 each		
*Closing/Awards Reception (7 co-sponsors or \$3,500 for 1 Title Sponsor)	\$500/\$3,500		
In kind donations (Shirts/bags/food)			
Financial Literacy Case Study (5 co-sponsors or *\$1,000 for 1 Title Sponsor)	\$200/\$1,000		
Job Shadowing/Corporate Tour	Free with *		
Full Page ad in the Program booklet and other ACAP® and publicity	Free with *		
Four seats at the Closing/Awards Banquet	Free with *		
		<b>Total</b>	

Please complete the sponsorship form and send via email or mail to [melvin.bates@wellsfargoadvisors.com](mailto:melvin.bates@wellsfargoadvisors.com) or to, Attn: NABA ACAP Program P.O. Box 2611 Florissant, MO 63032 by Friday, May 20, 2011.